

Summary of results

The survey was sent to 310 current and past members of the MVHRA from March 1 to 14. 119 people responded.

1. How do you currently get information about events and issues in the community?

Top 3:

- Massey Victory Heights RA Newsletter 64%
- Newspaper 57%
- Social Media 41%

2. Which top four community issues are the most important to you? (Check only four)

Top 4:

- Traffic 81%
- Safety 77%
- Housing development 52%
- Community events 47%

3. Thinking back to when you first became a member of the Massey Victory Heights Residents' Association, what made you decide to join? (99 respondents)

Note: some included more than one reason in their answer.

Top 3:

- Community involvement 27%
- Community information 24%
- Connection with neighbours, community 16%

Other reasons:

- New to community 7%
- Events (garage sale, social gatherings, etc.) 5%
- Referral by neighbours or family 5%
- Good idea cause that should be supported 5%
- Advocacy (power in multiple voices) 5%
- Concerns (traffic, safety, development, etc) 4%
- Long-time residents 3%

Massey Victory Heights Residents' Association Survey 2021

4. Is the amount of communication from the Massey Victory Heights Residents Association, meeting your needs?

- Just right 89%
- Not enough 10%
- Too much 1%

5. Which community events are important to you?

% are of total individual responses. Many responses included more than one event.

Top 5 responses:

- Garage sales 23%
- Social gatherings 21%
- Festivals (Hyack, May Day, Sapperton, Salmonbellies Day) 20%
- Family friendly events 13%
- MVHRA AGMs and other communications 13%

Issues raised that were not events:

- Traffic control
- Housing development
- Crime and safety
- The pandemic and vaccine rollout
- Communication with City
- Loss of recycling depot